

Memorandum of Understanding

between

The Regional Health Bureau of SNNPR State of Ethiopia

and

Italian Agency for Development Cooperation (IADC)

TRAVELLING HEALTH EDUCATION PROGRAM IN DISADVANTAGED AREAS, CINEMARENA

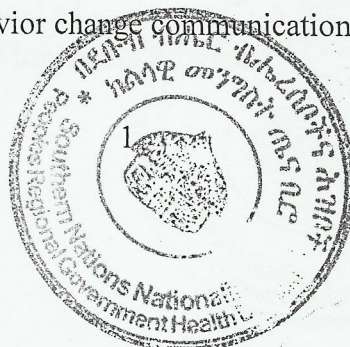
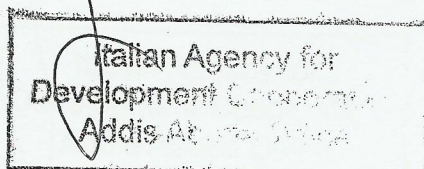
Whereas, with a population of over 18.9 million, the Southern Nations, Nationalities and Peoples Region (SNNPR) is the third most populous Regional State in Ethiopia. The extension of the territory, the different languages of the ethnic groups, their distance from health services require educational interventions in order to raise the awareness of the local communities about nutrition and nutrition services offered by the health system.

Whereas, the SNNPR has made great efforts to ensure quality of nutrition related services, which are challenging areas that need full attention of Government as well as concerned stakeholders.

Whereas, there is the need to further strengthen the capacity of the SNNPR Health Bureaus and its health networks to enable them to continue delivering comprehensive, safe, effective and quality care and treatment;

Hence both the aforementioned parties are going to implement the project entitled "Travelling Health Education Program In Disadvantaged Areas – Cinemarena"

The area which has been selected for the project is under Sidama zone Aroresaworeda and under Bench maji zone Majiworeda. where cinema could be one of the best tools to spread social and health messages to the different ethnic groups of the region through its universal language, entertainment and the "behavior change communication".



The focus will be on promoting optimal IYCN (optimal breastfeeding, optimal complementary feeding etc.) and child care practices, hygienic practices, antenatal care visit and skilled delivery, dietary diversification, woman empowerment and education and promoting the Growth Monitoring Program in order to promote accessible services and best practices.

Now therefore, the parties agree to have a Memorandum of Understanding with the following Articles. This agreement is made by and between the Health Bureau of the SNNPR of the Federal Democratic Republic of Ethiopia and Italian Agency for Development Cooperation - Cinemarena Project. This primary agreement governs this and all subsequent agreements.

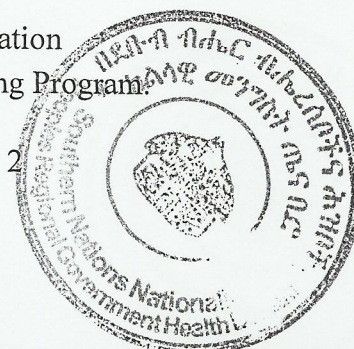
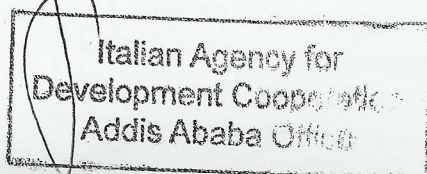
Article 1

Commitment of IADC- Cinemarena

The IADC shall provide assistance in the following areas subject to the availability of funds and mutual agreement between the parties:

In Program May 2016 - July 2016:

- 1.1 Promote social-health campaigns in remote areas while showing movies on a cinema screen organizing 25 projections in selected kebeles. The educational contents are aimed to inform people increasing the knowledge about the services offered by the health system which are mainly related to nutrition. In order to achieve that, different entertainment tools such as cinema and participatory theatre will be used.
- 1.2 The theatre show and the debate will be projected live on the giant screen through the use of cameras.
- 1.3 The Cinemarena shall refrain from any camera shooting trial while implementing the activities of this project.
- 1.4 Define the educational message on:
 - Optimal IYCN (optimal breastfeeding, optimal complementary feeding etc.)
 - Child care practices
 - Antenatal care visit and skilled delivery
 - Hygienic practices
 - Dietary diversification
 - Woman empowerment and education
 - Promoting the Growth Monitoring Program



- 1.5 Involve community leader in promoting awareness messages; involve personnel from local association and health workers in activities with a view to strengthening existing health initiatives;
- 1.6 Include in the projections the space to interact with the spectators and establish a dialog with them. The animator of the program leads the debates giving the spectators the opportunity to intervene with their questions and opinions.
- 1.7 Promote health centers and health posts services sharing the information on available health services, involving health workers in the debates.
- 1.8 Produce and submit final report on activities implemented and relevant data.

Article 2

Commitment of the SNNPR Health Bureau of the SNNP Regional State in Ethiopia

- 2.1 The SNNPR Health Bureau shall facilitate a formal working relationship between Cinemarena and zonal health department, woreda health offices, and service deliveries sites.
- 2.2 The SNNPR Health Bureau will ensure the availability of an officer during the educational campaign.
- 2.3 The SNNPR Health Bureau will coordinate, in conjunction with Cinemarena, the selection and assignment of woredas and kebeles.

Article 3

Indemnity

The SNNPR Health Bureau shall indemnify and save harmless IADC and expatriate experts from civil liability for acts or omissions occurring in the course of the performance of their duties in the execution of any specific project established under this agreement or any subsidiary arrangement except for acts arising from gross negligence or willful misconduct of IADC or expatriate experts.



Article 4

Amendment

This agreement may be amended or revised if both parties agree. Amendments or revisions shall be made in writing and take effect on the date of signing by the parties.

Article 5

Termination

If and when one of the parties fails to fulfill any conditions of this Memorandum of Understanding, either party can terminate this agreement by giving one week advance written notice.

This Contract may also be terminated by mutual agreement and/or in case of "Force Majeure".

Article 6

Notice

All correspondence relating to this Memorandum of Understanding should be addressed as follows:

For the SNNPR Regional Health Bureau

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For Italian Agency for Development Cooperation

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Italian Agency for
Development Cooperation



Article 7

Duration

This Agreement shall remain in force from the date of signature until July, 10th 2016. It may be canceled by mutual agreement of both parties.

Article 8

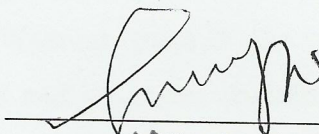
Effective Date

This agreement shall enter into force and be effective when duly signed by both parties.

IN WITNESS WHEREOF THE UNDERSIGNED BEING DULY AUTHORIZED BY THEIR RESPECTIVE PARTIES HAVE EXECUTED THIS AGREEMENT;

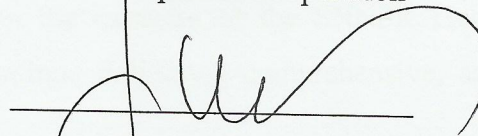
AUTHORIZED REPRESENTATIVES

For the SNNPR Health Bureau


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Akwaw Kawza Malelia
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አስተዳደር የሥራ ሂደት ይገባል
Health Development Pl.
Economy Administration



For Italian Agency
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Cooperation

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may 20/2016